

Multimedia Appendix 7. Evaluation of Characteristics of Current and Revised Form Depending on Order of Presentation

	Study 1				Study 2			
	Revised Form Mean (95% CI)		Current Form Mean (95% CI)		Revised Form Mean (95% CI)		Current Form Mean (95% CI)	
Order	First (N=86)	Second (N=92)	First (N=92)	Second (N=86)	First (N=103)	Second (N=103)	First (N=103)	Second (N=103)
Clarity (1-5)	4.25 4.12, 4.38	4.18 4.03, 4.33	3.69 3.50, 3.88	3.69 3.54, 3.85	4.16 4.03, 4.28	4.18 4.05, 4.30	4.12 4.00, 4.23	3.97 3.86, 4.09
Trust (1-5)	4.18 4.03, 4.33	4.27 4.16, 4.37	4.01 3.88, 4.15	3.89 3.76, 4.03	4.11 3.95, 4.27	4.16 4.05, 4.26	4.10 3.98, 4.21	4.08 3.96, 4.19
Read- ability (1-5)	4.21 4.05, 4.38	4.20 4.04, 4.36	3.68 3.47, 3.89	3.84 3.68, 3.99	4.18 4.05, 4.32	4.14 4.02, 4.26	4.11 3.99, 4.22	3.94 3.79, 4.09
Familiar (1-5)	2.11 1.85, 2.36	2.38 2.13, 2.63	2.37 2.11, 2.62	2.08 1.86, 2.30	2.07 1.85, 2.29	2.07 1.86, 2.27	2.06 1.85, 2.27	2.13 1.90, 2.35
Reassure (1-5)	3.69 3.52, 3.86	3.76 3.60, 3.92	3.21 3.05, 3.38	3.21 3.03, 3.39	3.65 3.51, 3.79	3.78 3.61, 3.94	3.70 3.57, 3.83	3.63 3.50, 3.77

Note. Clarity, Trust (=trustworthiness), and readability (=readability/understandability) variables were rated on scales from 1 (strongly disagree) to 5 (strongly agree). Familiar (=familiarity) variable was rated on a scale from 1 (*very familiar*) to 5 (*very new*). Reassure (=Reassurance) was rated on a scale from 1 (*very worried*) to 5 (*very reassured*).