

Appendix 2 Interview Question Template

Introduction question: Tell us about where you have gotten information about whiplash injuries from.

- Do you remember the first time you sought information at 1177.se/consulted the Healthcare Guide? What was your thoughts about it? Why?
 - The text?
 - Anything in particular you reacted on?
 - Faults in the information?
- Now that you have read the text – What is your opinion? Why?
 - Easy/hard to read?
 - Informative or not?
 - Section for summary? Section for what happens in the body? Section for symptoms and diagnosis? etc.
- Something you want to add?
 - Something you want to include to contribute to better health care and better information?
- Any suggestions to us as researchers?

Summing up session by the observer, ended with: Do I perceive this correctly?

- What did you think of this meeting