



Donor

* 2. How familiar were you with genomics? Where 0 is not knowing anything about genomics and 10 is being an expert

0 1 2 3 4 5 6 7 8 9 10

* 3. What material did you receive / read / watch from this campaign? (check all that apply)

- read the campaign summary
- looked at other similar campaigns
- watched TedxMidAtlantic video
- read Genomics 101
- read ebook(s)
- other (please specify)

* 4. After donating to this campaign, how knowledgeable are you about genomics. Where 0 is not knowing anything about genomics and 10 is being an expert.

0 1 2 3 4 5 6 7 8 9 10

5. Which campaign did you donate to?

- Ali
- Charlie
- Cure Seeker
- Fedor
- Javier
- Kendra
- Ria
- Stryder
- Tommy

* 6. What is your relationship with the patient / family? (check all that apply)

- family or relative
- co-worker
- friend
- friend-of-friend
- none
- other (please specify)

7. How did you hear about this campaign? (check all that apply)

- word-of-mouth
- email
- phone call
- social media
- newspaper / print
- TV / radio
- other (please specify)

8. If you selected social media in question 7, which social media network? (please select all that apply)

- Facebook
- Twitter
- Instagram
- LinkedIn
- Google+
- Tumblr
- Flickr
- Pinterest
- Path
- Vine
- YouTube
- Reddit
- other (please specify)

*** 9. How do you plan to share this campaign with others? (check all that apply)**

- word-of-mouth
- social media
- email
- letter
- phone
- none
- other (please specify)

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* 10. I understand what the funds for this project go towards.

strongly agree agree neither agree or disagree disagree strongly disagree

* 11. How many times have you donated to a crowdfunding campaign?

(e.g. Kickstarter, CrowdRise, Indiegogo, YouCaring, GoFundMe, Razoo, GiveForward, etc)

- never
- once or twice
- 3-5 times
- 6-10 times
- more than 10

* 12. Which of the following methods do you feel are the most effective ways to learn about genetic sequencing and genomics? (check all that apply)

- webinars
- videos
- e-newsletters
- case studies
- fact sheets/ reports/ technical papers
- other (please specify)

* 13. After donating to this campaign how interested are you in learning about genomics and personalized medicine?

extremely interested interested neither interested or disinterested somewhat interested not at all interested

* 14. How much of an impact do you feel your donation makes?

a great deal a lot a moderate amount a little not at all

* 15. How important is it for you to fund crowdfunding projects that have already received substantial donations from others?

very important important moderately important of little importance unimportant

* 16. How important is it to fund projects that are close to meeting their fundraising goal?

very important important moderately important of little importance unimportant

* 17. How important is it to you to fund projects that are close to the campaign ending or a deadline?

very important important moderately important of little importance unimportant

*** 18. What is your gender?**

- Female
- Male
- prefer not to answer

*** 19. What is your age?**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 or older

*** 20. What is the highest level of school you have completed or the highest degree you have received?**

- Less than high school degree
- High school degree or equivalent (e.g., GED)
- Some college but no degree
- Associate degree
- Bachelor degree
- Graduate degree

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Done